

Perish even if you Publish?

The problem of ‘predatory’ publishers

Claire Sewell

Research Support Skills Coordinator

Office of Scholarly Communication

ces43@cam.ac.uk

You will get all the slides
– no need to write
everything down

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Google Doc (with links):

<http://bit.ly/PredatoryPublishersDoc>



- What is a 'predatory' publisher?
- Why are they a problem?
- Publisher case studies
- Warning signs
- Tips for spotting a potential 'predatory' publisher

What is a 'predatory' publisher?



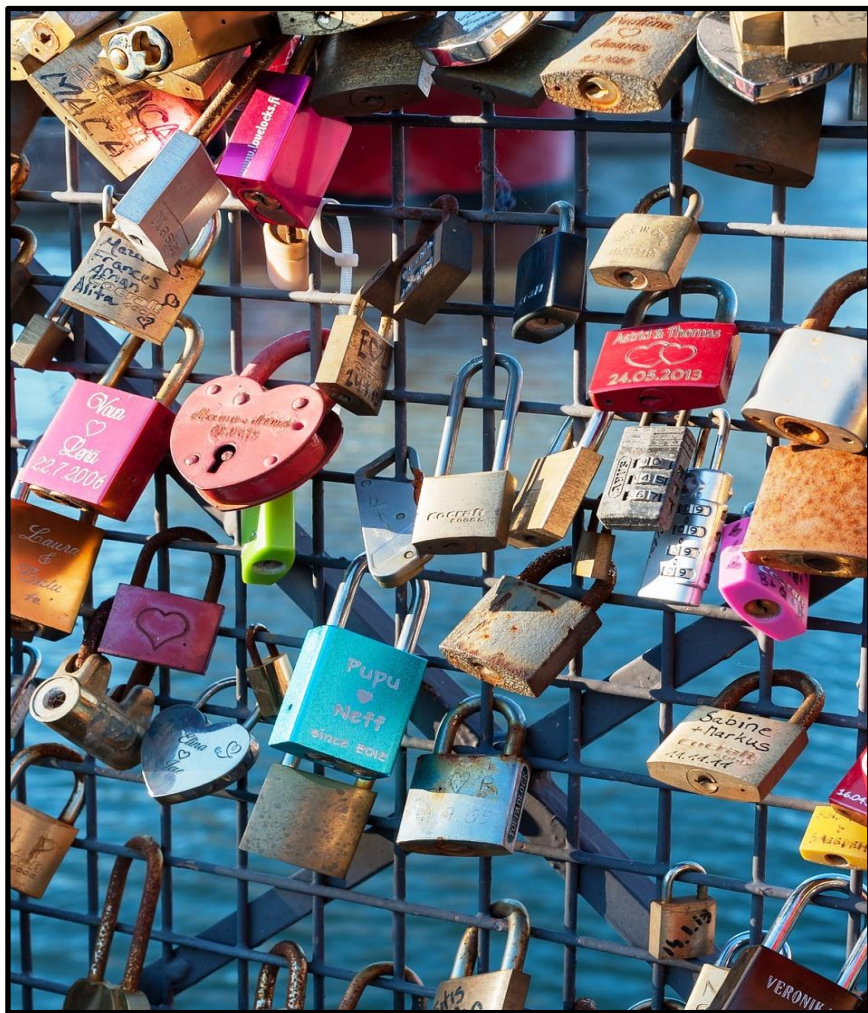
What is a 'predatory' publisher?

"those that unprofessionally exploit the gold open Access model for their own profit"
Jeffrey Beall

"any publisher that operates on an exploitative business model" Peaches Udoma
via International OA Week

"an exploitative open-access publishing business model that involves charging publication fees to authors without providing the editorial and publishing services associated with legitimate journals" Wikipedia

- Hard to define!
- Solicits content via email
- Charges an author for services it doesn't provide
- Essentially a type of vanity press



Predatory publishers exploit the gold OA model

OA fees pay for the added value of publication services
BUT predatory publishers don't provide these

Why do people publish?



Enhance their
reputation

Increase visibility

Record research

Get recognised for
their work

Why is this a problem?



Limits publication with reputable publishers

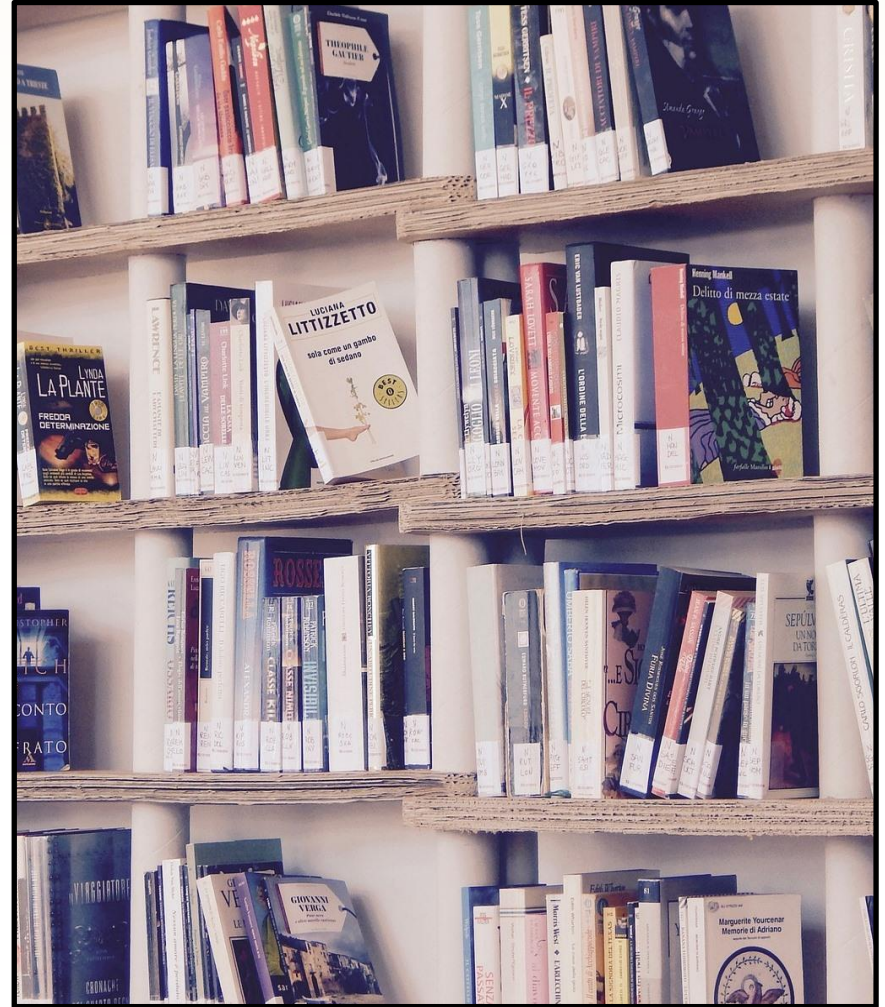
Can negatively impact academic careers

Perpetuates bad research

Country context

Different reward
systems

Viable business
model?





Ensures quality of the research

Spots errors

Can raise concerns
before publication





Fuzzy Homogeneous Configurations - Margaret Simpson, Kim Jong Fun & Edna Krabappel

*Get Me Off Your F**king Mailing List*

Cuckoo for Cocoa Puffs - Pinkerton LeBrain & Orson G Welles

Center for Research in Applied Phrenology (C.R.A.P.)

Overly flattering emails

Publishing on a vast range of topics

Asking for a submission (or other hidden) fee



Business model:
Publishing & selling
theses for profit

Free publication **but**
rumours of hard sell
to authors

Predatory or not?

5 REASONS WHY CLASSICAL PUBLISHERS

HATE US



WE OFFER FREE PUBLISHING

We do not charge you a single cent to get your work published and distributed internationally. Our business model is disrupting the whole publishing industry where it has always been a tradition to charge academic authors huge upfront fees to get their knowledge disseminated.



WE CONTACT AUTHORS ACTIVELY

We are known to approach authors actively once we are interested in publishing their work. That's not good manners in the distinguished publishing sector. Most people believe in the cliché that authors should be the one chasing after publishers to get a chance to have their hard work known to a bigger audience! This cliché is definitely not part of our values!

Business model:
Publishing books,
journals and
eresources

Covers a range of
topics & charges high
prices

Predatory or not?



Business model:
Open Access journal
publisher and
conference organiser

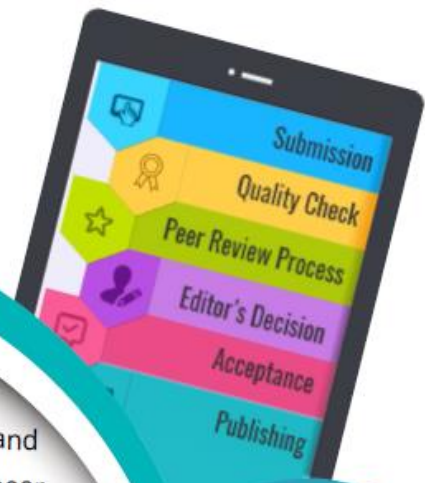
Charge to publish OA
and attend
conferences

Predatory or not?



OMICS International

Make the best use of Scientific Research and information from our 700+ leading-edge peer reviewed, Open Access Journals that operates with the help of 50,000+ Editorial Board Members and esteemed reviewers and 1000+ Scientific associations in Medical, Clinical, Pharmaceutical, Engineering, Technology and Management Fields



Journals by Subject

Would you accept this invitation?

Vote:

Blue for yes

Red for no

Yellow for not sure



Dear Dr. Lauren Cadwallader,

Hope all is well at your end.

We understand your busy schedule and work commitments that do not permit you to submit manuscript.

Well, we are planning to release Inaugural Issue by the mid of this month but due to lack of articles I am unable to release the issue. So I require your kind contributions and valuable support in making remarkable release by the **end this month**. We will be very glad to receive any type of article (**Research/review/short communication/case report/commentary**)

If you are unable to submit a full length articles at least submit minimum of **2 Page Opinion/Mini Review** at the earliest possible date enabling us to publish along with others.

Wish your contribution isn't time period having process by means of eminent just like you.

We look forward to hear from you.

Kindly acknowledge this mail within 24 hours.

Awaiting your quick comeback.



Invitation letter

Dear Dr. Marta Teperek,

How are you!

This is Olivia Yang of WCU-2015, Sorry for bothering you again.

As I haven't received any reply from you about your participation in BIT'S 1st Annual World Congress of Urology-2015(WCU-2015). **So would you please kindly give me an answer no matter whether you will attend this conference or not?** We're so happy to announce that this conference will be held on August, 1-3, 2015 in Beijing, China. It is indeed our great honor to welcome you to join us and **give a speech at Session 31A4: Epigenetic Alterations, Sperm Chromatin and Chromosomal Numerical Alternator** in this event.

WCU-2015 aims to be a major international congress for global urologist and research leaders from medical Universities, international agencies, non-governmental organizations, hospitals, and the clinical sector to present the latest basic research and clinical results, ideas and developments. For more details, you may click <http://www.bitcongress.com/WCU2015/default.asp> . The following is the plenary keynote speakers, please kindly scan:



Dr. Yuanyuan Zhang,
Professor, Wake Forest University, Institute for Regenerative Medicine (WFIRM), USA



Dr. Youhe Gao,
Professor, Chinese Academy of Medical Sciences, China



Dr. J. Edson Pontes,
Vice President, International Medicine, Detroit Medical Center; Professor, Wayne State University, USA



Dr. Jorn H. Witt,
Medical Director, St. Antonius-Hospital, Germany

IJKCDT

International Journal of Knowledge Content Development & Technology

ISSN(Print): 2234-0068

ISSN(Online): 2287-187X

<http://ijkcdt.net>

Call for Papers

Dear Dr.Mariam Alqasab

We are interested in your presentation topic – ‘Creating a Community of Data

Champions’ at the International Digital Curation Conference (in Feb 2017). Therefore, we would like to invite you to submit what we feel is a significant research paper for Volume 7, 2017 of IJKCDT.

Paper Submission

Submissions open for Volume 7, 2017

Submission at : <http://journals.sfu.ca/ijkcdt/index.php/ijkcdt/login>

(If you submit through our website, please register and login. Then, you can click 'new submission' button and submit your article.)

Topics

- | | |
|----------------------------------|-------------------------------|
| - Content Development Technology | - Content Management |
| - Computational Intelligence | - Database Content Management |
| - Data Mining | - Digital Information |
| - Information Science | - Web Content Aggregation |



JSM Invitro Fertilization

Greetings from JSM Invitro Fertilization

We are pleased to announce a regular edition on **Sperm Function** with your recommendation and suggestions. We would like to request you to submit a 2-5 pages short communication/ Research / Review/ Case Report.

Topics of interest include, but are not limited to:

<ul style="list-style-type: none">• Sperm Function Test• Reduced Glutathione Level• Sperm Production and Reserves• Sperm Penetration Assay• Semen Analysis Parameters• Human Spermatozoa• Sperm Count and Motility• Body Mass Index• Sperm Quality of Adult Cockerels• Sperm–Zona Pellucida Interactions	<ul style="list-style-type: none">• Spermatozoal Morphology• Physical and Chemical Characteristics• Epididymal Sperm Granuloma• Antioxidant Potential of Goat Sperm Cells• Sperm Class Analyser• Factors Influencing the Sperm Motility• Effects of Prolonged Fasting on Sperm Count• Bacterial Infections on Male Infertility
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Dear Professor

We are organizing our conferences again in Berlin, Germany, March 31-April 2, 2017, and we would like to invite you to come as Invited Speaker in our Conference to present an Invited Paper with many benefits(publication of the extended version in ISI etc..)

Conferences' web page: www.wseas.org

Some photos from our previous conference

<https://plus.google.com/photos/109335197433731469831/albums/6090426307462494881?banner=pwa&sort=1>

We have already finished agreements with 71 ISI Journals (with Impact Factor from ISI Web of Knowledge - Science Citation Index Expanded) that will review the extended versions of all the papers after the conference. Extended Versions of all the Invited Papers will be delivered in ISI Web of Knowledge - Science Citation Index Expanded Journals with positive recommendation by our Editors of their Editorial Board.

Invited Authors have

=====

- a) Invitation for Additional publication of the extended version in ISI Journals and Positive Recommendation from an Editor for publication in an ISI Journal.
You select the Journal where you can publish the extended version of your paper.
- b) Priority in the conference program
- c) Double time for presentation (not 15 minutes as the regular papers, but 30 minutes)
- d) Invited Authors will receive a Certificate from the Secretariat (limited number)

Call for Papers

Journal of Anthropology and Archaeology

ISSN: 2334-2420 (Print) 2334-2439 (Online)

Journal of Anthropology and Archaeology is a double blind peer-reviewed international journal that promotes theoretical, methodological and empirical developments within the disciplines of anthropology and archaeology. The journal provides a forum where a wide variety of different anthropologies can gather together and enter into critical exchange. It encourages submissions both from scholars working in anthropology and those in other disciplines whose work can make a substantial contribution to topics of concern to anthropology and archaeology. All research articles published in Journal of Anthropology and Archaeology have undergone rigorous peer review, based on initial editor screening and anonymized refereeing by at least two anonymous referees.

The interested contributors are highly encouraged to submit their manuscripts/papers to the executive editor via e-mail at editor@anipd.org. Please indicate the name of the journal (Journal of Anthropology and Archaeology) in the cover letter or simply put 'Journal of Anthropology and Archaeology' in the subject box during submission via e-mail.

The journal is published by the [American Research Institute for Policy Development](#) that serves as a focal point for academicians, professionals, graduate and undergraduate students, fellows, and associates pursuing research throughout the world.

The journal is Abstracted/Indexed in CrossRef, CrossCheck, Cabell's, Ulrich's, Griffith Research Online, Google Scholar, Education.edu, Informatics, Universe Digital Library, Standard Periodical Directory, Gale, Open J-Gate, EBSCO, Journal Seek, DRJI, ProQuest, BASE, InfoBase Index, OCLC, IBSS, Academic Journal Databases, Scientific Index.



Is the publisher open about its practices?

Does they publish on a range of topics?

Assess the quality of the invitation to publish





Are the author fees clearly explained?

Are they easy to find?

Be wary of any potential hidden fees

Are the author rights clearly explained?

Open Access – does it use a Creative Commons licence?

Does the policy comply with funder requirements?





Is the process clearly described?

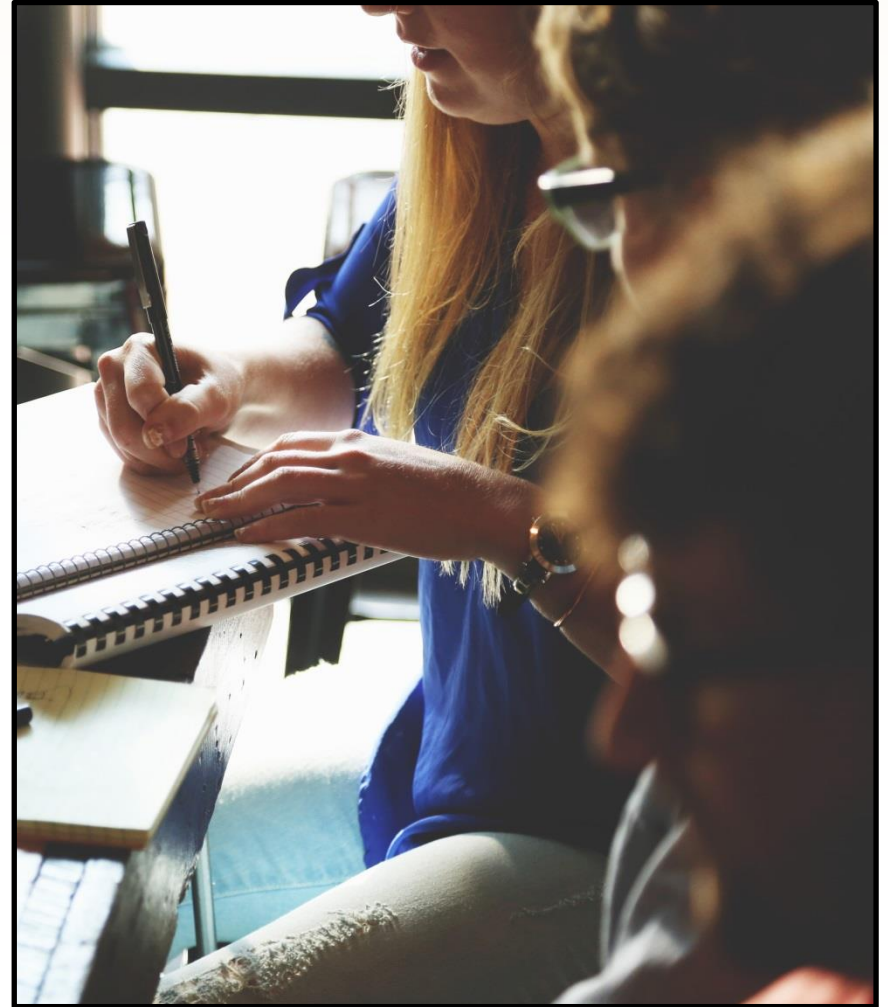
Is the stated time frame for review realistic?

If an impact factor is given is it correct?

Are the Board members listed? Is there a named Editor?

Do you recognise the names?

Do these people know they're on the Board?





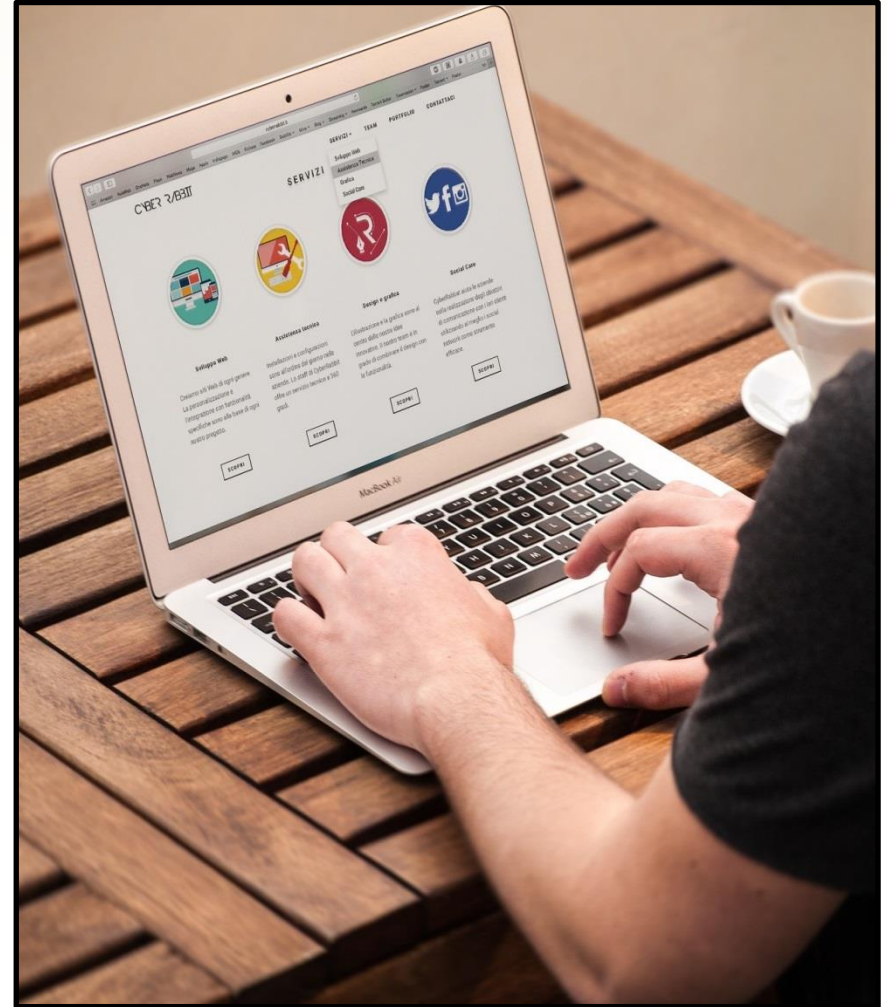
Is the publisher
connected to a
recognised institution?

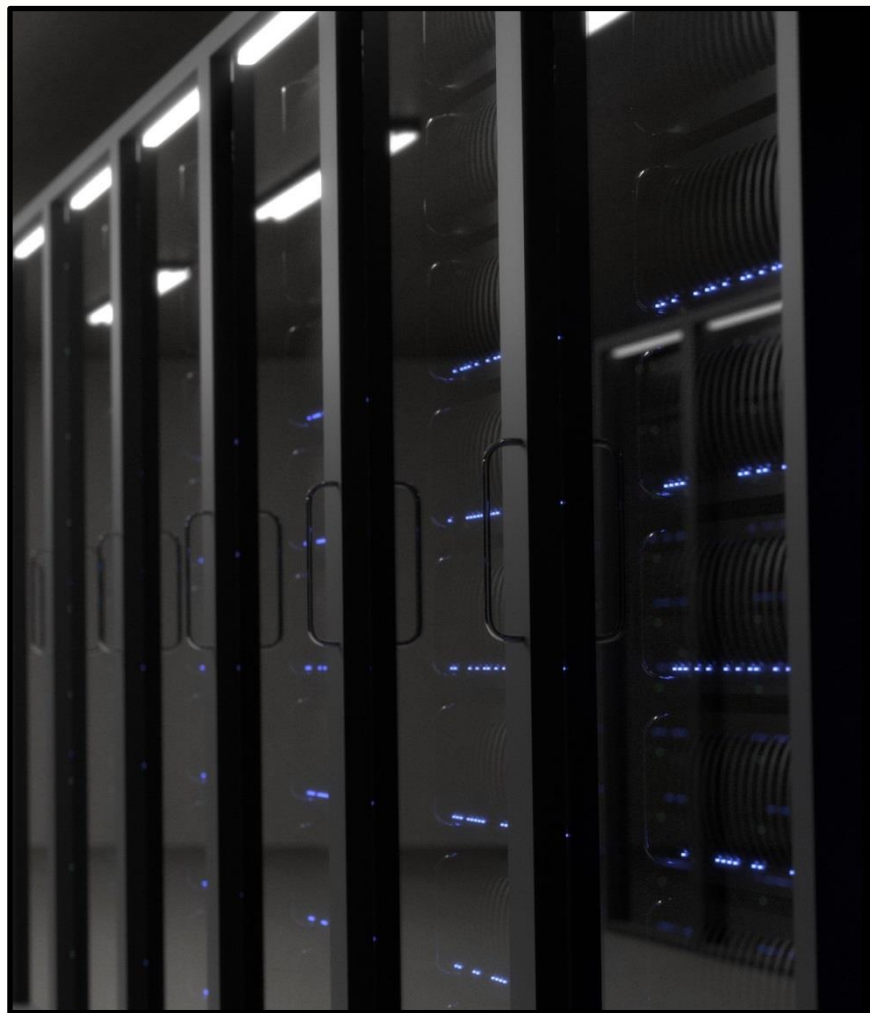
Is it affiliated with a
recognised industry
association?

Does the website look professional?

Are there spelling mistakes or other areas?

CAUTION: be aware of cultural differences





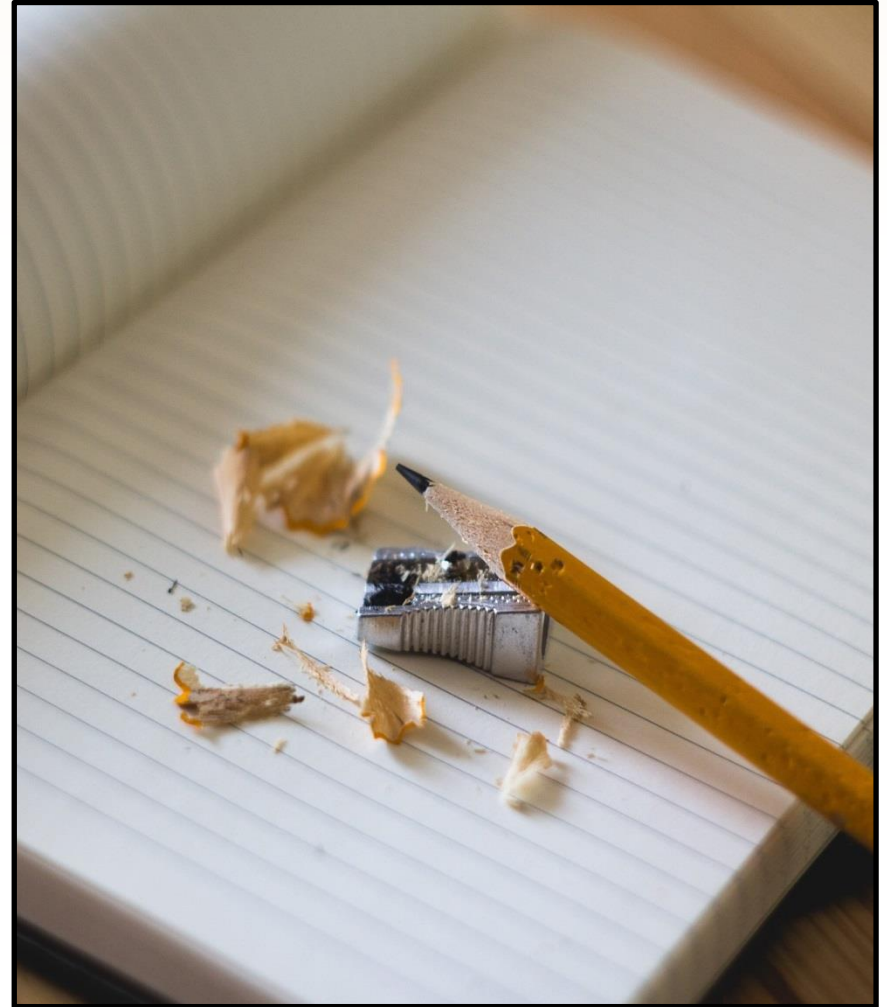
Is the journal indexed by typical databases in the field?

Are other journals by the same publisher indexed?

CAUTION: There may be legitimate reasons why a journal is not indexed

Look at previously published work to assess quality

Look for basic errors in titles and abstracts – are the publishers familiar with the field?









If information is not easily accessible then ask *why*?



Remember that all publishers operate under different circumstances



Trust your judgement!

Think, Check, Submit

<http://thinkchecksubmit.org/>

Directory of Open Access Journals (DOAJ)

<https://doaj.org/>

Open Access Scholarly Publishers' Association (OASPA)

<http://oaspa.org/>

You've Published, Now What?: Tools and Techniques for Promoting Research

24/4/17, 10:00-11:00 bit.ly/PubTools2017

I Can Just Use This, Right? : a Copyright Survival Guide for Librarians

3/5/17, 15:00-16:00 bit.ly/CopyrightSurvival2017



